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PUT IT OVER!

Columbia business men responded with admirable spirit last night to the call for loans to the Bonville bridge project. By subscribing approximately \$20,000 in two hours, they have given the movement a decided impetus that should carry it over within the week. Nearly a hundred were present, and only a few did not subscribe.

Perhaps the most noticeable thing at the meeting was the absence of farmers. It seems that they have not yet grasped what the whole thing would mean to them as a business proposition. A farmer who owns land along the Old Trails road would have the price of his land jump from \$25 to \$50 an acre in the event the Old Trails road became the primary cross-state highway. A span across the Missouri River at Booneville would bring that about.

He seems to be overlooking the fact that overland transportation is slowly replacing the railroads, especially on short hauls. It is as much to his advantage to bring good roads past his farm as it is to townspeople, since it solves many of his transportation problems and raises the value of his farm. Local property owners should also be responsive, since increased travel through Columbia would boost property valuations. Local business men have endorsed the project by their subscriptions. They believe it is sound and that it is up to Columbia to make it a reality. But they cannot do it all—they are asking help from the farmers and townspeople. All eyes are turned on us to see what Columbia is going to do this week about the bridge. Business men have given it a big start—let's carry it on!

The man who sits with idle hands for his ship to come in finds out eventually that he has lost sight of S. S. Friendship.

Build the Booneville bridge and the bridge will build a bigger, better Columbia.

A CITY OF HOMES

How many Columbians realize that they are exceptionally fortunate in their home city? This query rises again because of the praise given Columbia by a New Yorker, Frank L. Blanchard, associate editor of Editor & Publisher, who was here during Journalism Week. We have here, said Mr. Blanchard, an ideal spot for successful men who wish to leave the turmoil of a great city. Students who come here testify, too, that when four years have flown it is hard to tear themselves from under the spell.

Columbia is a town to really live in. With two high schools, two girls' colleges, and a University, it gives exceptional advantages for educating one's children. The large population of students makes business more prosperous and social life broader than in most towns this size.

But in spite of the transients, Columbia is first of all a city of homes. Mr. Blanchard noticed especially the broad lawns, the well-painted, comfortable houses, the paved streets, the up-to-date water and light system. We have no tenement district, no hotel and flat population in Columbia. Here neighbors are more than untimely racketeers on the piano, and home is still the home the music-hall ballads wait about.

Why not follow Mr. Blanchard's suggestion? Why not advertise Columbia to the world as the place to make a home? California's wonders are vaunted throughout the continent because Californians have the faith to believe in their own place. Many a man is looking for a

town like Columbia. His coming here would be good for us and good for him. Let's tell him where to look.

Do you remember how much we used to hear of poor oppressed Poland?

THE MOVIES

And now movies are to be shown in the Shakespeare Memorial Theater, in the poet's birthplace, Stratford-on-Avon, England! No stronger testimonial could be had to the recognition of the silent drama. In less than thirty years this American invention has come to wield a power second only to that of the press. True that this power has not thus far been used to any great extent to mould public opinion, but the sleeping giant behind the moving picture only needs some keen mind to awaken him and send him out into the world for good or for evil. And for fear his sortie might be commanded by those who place their own desires above the welfare of the country, a practical control should be exercised now.

During the war and even before our entrance into it, moving pictures were used to spread propaganda—sometimes not the most beneficial kind. Since then they have been used by advertisers to disseminate industrial propaganda. And they have even been used to put editorial argument—written editorials—before the people. Thus far there have been no serious evil effects, but at the rate the industry is growing no one knows what the future has in store. Some day the movies are going to be converted into a powerful editorial medium. Whether the effect will be for good or bad rests with those in control.

OPEN COLUMN

Advocate Flowers for Graves.
Editor the Missouriian: With respect to my dead comrades of the Civil War, I will say that in the eighty-three national cemeteries in the United States the number of interments is: Known 201,282; unknown 152,385, making a total of 353,667.

These are the soldiers who gave their lives in hard marches to fight in hunger, in cold, in heat, in mud and ice, in prison and in all the privations that war could pile on them. This was a sacrifice for the living and with the dead and the living soldiers we have the best government known to the world. We cannot reward the dead soldiers but we can remember what the sacrifice of their lives has accomplished for the living by striving flowers over their graves on May 30 of each year. There are thousands of soldiers in graves unknown to the living of today in the great rivers and seas but it is all over my comrades wherever you be, on the land or in the sea.

JAMES M. JACKS

HALLSVILLE NEWS

Miss Mildred Morgenthaler returned home Saturday after spending a week visiting friends in St. Louis and Mexico.

Miss Lillian Nichols went to Jefferson City Monday.

Nelson Hall and family and Searcy Pollard and family, of Columbia, were the guests of Mrs. Ella Pollard Sunday.

Misses Gwendolyn and Ruth Mitchell, Mary Mourning, Margaret Ridgeway, Opal Roberts, Alma Sublett and Lois Roberts went to Kirksville Monday where they will attend the summer term of the Northeast Missouri Teachers' College.

Mrs. Effie Englein, of Chicago, is the guest of her mother, Mrs. J. L. Pemberton.

Mrs. J. W. Sapp, of Columbia, was the guest of her sister, Mrs. C. O. Roberts, Sunday.

Miss Kathryn Lewis returned home Sunday after visiting friends in Woodlandville.

E. A. Jones returned home from Rowena Monday.

Lee Jones went to Columbia Monday.

Miss Grace Owen, of Columbia, is the guest of her grandmother, Mrs. J. C. Jones.

The Rev. W. P. Hunt and W. S. Albutt have returned to their homes after closing the revival meeting here Sunday.

Mrs. M. J. Windsor returned home from Mexico Monday.

D. N. Hall returned to his home in Columbia Sunday.

ROCHEPORT NEWS

R. B. Chinn, Bryan Hourigan and J. B. Harris went to Marshall Thursday to attend a meeting of the Shriners. They returned Friday morning.

William McElroy, of Ashland, is visiting his daughter, Mrs. E. E. Hourigan.

F. C. Bradford drove to Booneville Thursday on business.

Mrs. John A. Woods and daughter, Mrs. Merrill Smith, of Fayette, and Mrs.

Mayne Vernon went to Columbia Tuesday to visit friends.

Mr. and Mrs. Thurman Byers and family went to Limerick Station Sunday to visit Mr. Byers' brother, Lewis Byers.

George Boyce visited in Fayette last Thursday.

Arch Gray, of Parsons Spur, was a visitor here Thursday.

Harry Tamy of Fayette arrived Friday night for a visit with relatives and friends.

Elbie Coates went to St. Louis Tuesday on business.

The Rev. C. C. Ransford of Fayette, delivered the address at the Memorial Day services which were held at the cemetery here.

The ladies of the M. E. Church gave an ice cream social Wednesday night.

Mrs. Jesse Gary of New Franklin was in town Sunday.

LETTER FAVORS NEW RULE
Klass Gets Message Concerning Commission Government.

Inquiries were made about the city manager form of government of the Springfield (Ohio) Chamber of Commerce and a reply has been received from that organization by Percy M. Klass. The letter brings out the following facts about the commission form of city government. Springfield adopted this form of management January 1, 1914, and has been using it ever since. A commission or council of five members is elected, which in turn appoints a city manager who has charge of all city affairs.

The letter says that, since the commissioners have had charge of the city's affairs, the fire and street departments have been completely reorganized, efficient sewer systems have been installed, educational opportunities have been improved and playgrounds have been provided. In closing, the writer of the letter, Arthur R. Altick, says, "After taking into consideration the many things which have been accomplished, we question if it is possible to find another city where the taxpayers receive more for their money than they do in Springfield."

"We unhesitatingly recommend the commission-manager form of government as being the only ideal and satisfactory form of city government."

Mr. Altick also sent a copy of the charter of the city. In the prelude some of the advantages to be gained by the change are set forth. Among the benefits derived are: A simple, direct and businesslike form of government; a set of officials who are responsible to public opinion, officials who are capable and are trained public servants; an abolition of party politics and graft; safeguarding the city in franchise matters; and, lastly, a recognition of the people as a source of governmental power imposing upon each member of the community the duty and responsibility of actively interesting himself in the affairs of his city.

Library Gets New Publications.
The University Library will receive regularly, as a gift from the Institute of France, copies of the Journal des Savants, a periodical published under the auspices of the Institute of France. Five copies of the journal have been received at the library. The library has also received a complete set of "Fortschritte der Physik," by Otto Horawowitz, from Leipzig, Germany. The set, together with shipping and postal charges, cost a little over \$200.

Housewives Show Keen Interest In Rural Cooking Demonstrations

Farm women of Missouri are as much interested in recipes for cooking and preparing farm products as their husbands are in plowing and planting, according to Miss Essie M. Heyle, of the agricultural extension service home demonstration office. Frequent inquiries reaching Miss Heyle's office bring requests for cake recipes, methods of canning, preserving and pickling. Many housewives desire information on breadmaking, preparation of yeast, recipes for puddings, such as tapioca, rice, bread and corn starch, and cooking of meats. In many counties of the state where the club work has been developed and homemakers' clubs formed, considerable interest is exhibited in connection with cooking demonstrations. A call recently came from Phelps County for a three-day demonstration. Miss Heyle said. When the homemakers' clubs are first organized much attention is given to household problems, cooking, clothing and sanitation. Later as the work expands interest is directed toward community projects, roads, schools and legislation designed to benefit the country. An instance of this, Miss Heyle explained, is to be found in Boone County, where a homemakers' club near Centralia raised enough money to improve a community road and aided with the county officials in the extension of highway facilities. During Farmers' Week last winter Miss Heyle had occasion to serve chocolate coated cookies at a luncheon attended by farm women. Within a few weeks as many as twenty-five women

wrote for the recipe by which the cakes were made. Just now farm women are interested in making strawberry preserves. Miss Heyle explained, and we are receiving numerous requests for recipes on preserving. In most cases a direct reply is made and with the information sent in the return mail, with regard to pickling, canning, and other fairly well standardized methods of household management, there are sent valuable pamphlets and circulars. In many instances descriptive literature is helpful to the housewife and she is enabled to obtain satisfactory results, according to Miss Heyle. Encouragement is given farm women in the matter of serving vegetables this summer. Efforts are being made to increase the use of milk, cream soups, tomatoes, and salads, with a view to providing a balanced meal. Fourteen counties in Missouri maintain home demonstration leaders, according to Miss Heyle. Following the war there was a tendency to discredit the idea of food economy, and decreased interest and small attendance characterized the county home demonstration meetings. Miss Heyle pointed out. Lately there has been a revival of interest in household management and farm women throughout the state are gradually taking hold of the ideas and suggestions offered by the county demonstrators. It is expected that this year will witness the establishment of home demonstration agents in many counties, and that this phase of the agricultural extension service will be considerably expanded, Miss Heyle concluded.

MAINLY ABOUT PEOPLE

W. E. Roberts went to Centralia yesterday.

Aubrey Spencer of Columbia is in Mobile on business.

J. H. George of Columbia has gone to Kansas City on business.

Mrs. Kenyon Harmon of Columbia is visiting relatives in Mayville.

H. B. Rigel of Columbia, went to St. Louis yesterday morning on business.

T. A. Hedler of Macon, who has been here on business, went to Fulton today.

Mrs. J. H. Ashbury went to Centralia this morning to visit her daughter, Mrs. W. E. Wade, who is sick.

Miss Irene Shroat, who has been attending Christian College, left this morning for her home in Palmer, Ill.

Mrs. R. J. Coil has returned to her home in Perry, Mo., after visiting her daughter, Miss Artemesia Coil, a student here.

W. H. Bedford returned to Los Angeles, Cal., this morning after visiting his sisters, Mrs. L. B. Morris and Miss Sally Bedford here.

Charles Early of Centralia, who was until recently part owner of the Columbian Hotel, was in Columbia on business yesterday.

Mrs. O. C. Omer returned to her home in Cartersville, Ga., yesterday. She has been visiting her aunt, Mrs. L. D. Wright, for the last week.

Miss Willette Pogue returned to her home in Gallatin yesterday morning after visiting the Beta Sigma Omicron society at Stephens College.

Miss Allice Wilson of Christian College left yesterday for New York. She

expects to sail for Paris on June 11, on the French ship La Touraine.

Mrs. Harry Smith and Mr. and Mrs. A. W. McGreevy, who have been visiting Mr. and Mrs. R. C. McGreevy, left for Miami, Fla., this morning.

Mr. and Mrs. L. Genie who have been visiting Mrs. Rose Williams at the Hotel Columbian for the last few days left yesterday for their home in St. Louis.

Mrs. William Caldwell and daughter Marjanne left for their home in Cleveland yesterday. They have been the guests of Mrs. H. H. Tandy for the last week.

Miss Laura Jones returned last night from Shenandoah, Ia., where she has been in charge of the domestic science department of the Shenandoah High School.

Miss Lillian Nichols, who has been visiting her sister, Mrs. Charles A. Morgenthau, in Jefferson City, passed through Columbia on her way home to Hallsville.

G. H. Gribble, of Hettin, Ill., is visiting his parents, Mr. and Mrs. H. J. Gribble, 1902 Paris road, and his aunt, Miss J. Fosen, of Oakland, Cal., who is in Columbia.

Mrs. W. B. Harn of Huntsdale arrived this morning to attend the commencement exercises at Christian College.

J. R. Jordan, internal revenue collector, went to New Franklin on business this morning.

Mrs. Bessie Lee Boothe of Turner Station came to Columbia this morning on a shopping trip.

Reception at Christian Church.
A reception will be given at the Christian Church tomorrow night at 8 o'clock for new members. All members of the church are invited.

JUNE BUGS

